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Discovering "our" Talents.

As we well know many of "our talents" are forced to emigrate if they want to emerge and fully express themselves.

A few days ago I remembered an 'old' friend of mine who does not live in Italy anymore. I knew that he was a photographer abroad but I had lost trace of him so I decided to digit his name on Google so that I could find him.

I entered one of his sites that was full of photos of him at the Slephan Weiss Studio in New York for the 10th Annual Intimate Holiday Dinner together with Katherine Mondadori, and others.

I wanted to know something more so I tried to contact him on the telephone.

Being a photographer he has shown his work in various exhibitions; Rio de Janeiro, Premium Gallery (Berlin), Chelsea Art Pool (New York), Bally (Milan).

He lives between Milan, New York and Brazil, and has also collaborated with important magazines for commercial photography.

Towards the end of this year he will exhibit in West Palm Beach and St Barths, then he will return to New York. Recently he has shown his photos between Europe and South America, and in Milan Via Montenapoleone, for the occasion of design week, with guests like Valeria Marini, Paola Barale, Alessandro Cecchi Paone and Francesco Mondadori.

Talking about his artistic career Salvatore says: "I will never stop improving and I will continue with new researches and experiments. It is necessary to work hard and look for excellence, without finding shortcuts. Making one's passion a profession is a great advantage but the difficulties remain if you work in an extremely competitive market like I do". Lucio changed at a certain point of his life: after a degree at the Bocconi University and a brilliant managerial career he decided to follow his instinct.

Today, at 31 years old, he is already a famous photographer. His family? At the beginning perplexed today follow him with great respect, even if they do not totaly agree with his choice.

About his life in Italy he remembers "the liberty of living in the countryside, in a wonderful park, his brothers, his parents, a few good friends". I asked him to express an opinion about our territory: "I love coming back here in spring and summer, I love the vignards, fruit trees and the evenings of June".